

California Farmland Trust

2024 Sponsorship Opportunities

ABOUT US

If there is one thing we all love, it's food! Those of us who live in California are blessed with an abundance of fresh food all year thanks to the hard work of our California farmers. California's unique Mediterranean climate and rich fertile soils help our farmers produce more than 400 crops and commodities.

As California's population grows, the farms that feed us are being paved over, creating a one-time harvest. Our bountiful farmlands are being turned into strip malls and parking lots. While infrastructure is necessary to sustain population growth, we must also protect California's natural resources. If nothing is done, we will reach a tipping point, with too many people and not enough land to grow the food and fiber on which we depend.

This is where the California Farmland Trust comes in. We work with willing farmers throughout California who want to ensure their farms will remain farms, FOREVER. CFT helps farmers place legal protections on their properties. These are called easements. These easements require the land to remain in agriculture. To date, we have protected 17,606 acres of land and over 81 farms here in beautiful California.

Contact

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Our Mission, Your Support



Helping Farmers Protect the Best Farmland in the World



Race to Slow the Pace



Our upcoming 4th Annual Race to Slow the Pace 5K/10K gives us another chance to partner with our friends at Bokisch Vineyards in Lodi, and a number of other local, family-owned farms to demonstrate the direct link between consumers and the agricultural sources that keep them nourished and healthy.

Education



Orange You Glad We Have Farmland is an educational activity designed to reveal our mission to students and teachers throughout California. That was just the beginning! Our staff has another educational activity in the wings to teach kids about prime farmland soils that sits right in their backyards.

Protected in Perpetuity



California Farmland Trust currently holds 17,606 acres of protected farmland across seven California counties. In 2024, we look forward to closing on additional projects and adding protected acreage to our conservation portfolio.

Sponsorship Opportunities



General Sponsorships

Benefits	Guardian \$2,500	Heritage \$5,000	Visionary \$7,500
Support the permanent conservation of California family farms	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition in the annual Impact Report	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo recognition in the tri-annual Legacy newsletter	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo recognition in the monthly e-news	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social media acknowledgement	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company profile on CFT website	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company profile in Legacy newsletter	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Race to Slow the Pace Sponsorships

Benefits	Finish Line \$500	Victory \$1,000	Presenting \$2,500	Title \$5,000
Logo and/or company name displayed on event swag	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo and/or company name included on all digital assets: website, advertisements, emails, social media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo included on start and finish line banners	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
2 brunch and wine-only tickets	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Verbal recognition at the race	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on water station signage	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Press release to local media	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Exclusive naming rights in all marketing materials (print and digital assets)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Exclusive logo recognition on all promotional materials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

20th Anniversary Sponsorships

Benefits	In-Kind	\$1,000	\$2,500	\$5,000
Anniversary Celebration tickets	2	2	4	8
Logo and/or company name in event program	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo included on all digital assets: website, advertisements, emails, social media acknowledgment	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo included on event signage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Verbal recognition at the event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Press release to local media	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Exclusive reserved seating at the event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Exclusive reserved parking at the event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Sponsorship Form



General Sponsorship

- ☐ \$7,500 Visionary ☐ \$5,000 Heritage
☐ \$2,500 Guardian

Race to Slow the Pace Sponsorship

- ☐ \$5,000 Title ☐ \$2,500 Presenting
☐ \$1,000 Victory ☐ \$500 Finish Line

20th Anniversary Sponsorship

- ☐ \$5,000 ☐ \$2,500
☐ \$1,000 ☐ In-Kind

Company _____

Contact Name _____

Phone _____ Email _____

Mailing Address _____

City _____ State _____ Zip _____

Mail to: California Farmland Trust
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Questions?

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