



CALIFORNIA
FARMLAND
TRUST

SUMMER 2020

LEGACY

THE SWEET
SMELL OF
SUCCESS

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PROTECTING THE FARMS THAT FEED YOUR FAMILY

SPONSORS

Legacy



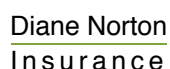
Visionary



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Help Farmers Protect the Best Farmland in the World

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Contributors:

Vicky Boyd
Charlotte Mitchell
Chelsea Molina
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EXECUTIVE DIRECTOR'S MESSAGE

Charlotte Mitchell

Things are far from business as usual across our state and around the globe. Like many of you, CFT temporarily closed our Elk Grove office, to follow the guidance of our governor and to help our employees and their families and neighbors stay safe and healthy. But staying at home and working remotely doesn't mean that our work stops, and we know that it sure doesn't mean that your work in the fields across this state stopped either. Farmers and ranchers continue the daily tasks of preparing fields for spring planting, pruning vineyards, watching a successful almond blossom, milking cows, and so much more in an effort to do what we do best, stock the shelves and feed the world. The only thing that did change was the acknowledgment on the importance and tenacity of California agriculture in times of crisis. We are very fortunate to live in a state that provides us a long growing season, a Mediterranean climate, and prime soils to produce a large variety of food and fiber. We are also fortunate to have farmers who understand that these attributes cannot be found in too many other places in the world and have taken the initiative to protect their farmland forever with an agricultural conservation easement. While the store shelves temporarily went empty, it was our food chain, beginning with farmers and ranchers, who continued to move product to consumers in a short amount of time.

"OUR WORK AT CFT IS EVEN MORE CRITICAL; TIMES LIKE THESE SHOULD REMIND US OF THE IMPORTANCE OF ENSURING OUR STATE'S FOOD SECURITY AND THE FOOD SECURITY WE PROVIDE TO THE NATION."

Our work at CFT is even more critical; times like these should remind us of the importance of ensuring our state's food security and the food security we provide to the nation. We must protect the farmland that continues to rise to the occasion every day, 24/7, to raise the food and fiber we need. I think many Americans were truly frightened by empty store shelves, but think of the pandemonium if the fields were empty of crops? If our access to food was reliant upon another nation? If we could not grow the more than 400 commodities because we paved over, and developed farmland instead of protecting it?

Like you, I am praying for a quick end to this pandemic. I also have optimism that as a result of this never seen before time, we understand that protecting farmland is of significant importance.



Our work at CFT has never been busier. We successfully have been awarded seven grants that will protect more acres across the Central Valley. Still, we could be protecting many more acres as our interest among farmers has exceeded our financial capacity. We need your help to protect farmland. We need your help to be a driving force behind ensuring our state can withstand a storm like the one we are facing now. Your active involvement in our Big Day of Giving campaign on May 7 is critical. With those funds, ninety-two cents of every dollar will go to protecting the acres of farmland we need to be food secure.

While we're practicing social distancing at the time I wrote this, it seems fitting that this issue of Legacy focuses on people. The farmers, easement holders, Board members, sponsors, donors, volunteers, and staff of CFT are truly the heart and soul of our organization. They are the reason we thrive in good times, they are our motivation to do more during challenging times. It's an honor for us share them with you.

Lastly, I want to thank you, our farmers and ranchers who met this crisis head-on by continuing to do the day's work and getting up again the next day to do it all again. Thank you to my staff, who quickly and efficiently changed where we operated and is eagerly moving the organization forward from home. Lastly, thank you, our supporters, who are also eager to meet today's challenge. Please join me on May 7, in our rally to protect the soil that we need to keep the store shelves full of California's bounty.

CALIFORNIA FARMLAND TRUST STAFF INTRODUCTION

CHARLOTTE MITCHELL

Executive Director

My goal at CFT is to protect the state's most precious resource of farmland by being a committed, honest, focused agricultural organization. I remain committed to protecting farmland because I know the next generation's desire to farm and they should be afforded the ability to care for the land without the threat of being converted to urban uses.

While not working to help protect farmland in California, I help manage our farming operation at home, where we grow turkeys on contract for Foster Farms, walnuts, and a small flock of sheep for 4H and FFA members. I also sit on the Sacramento County Ag Advisory Committee, the Florin High School Ag Advisory Committee, and completed 20 years of service as a 4H project leader. My husband Ken and I have two boys, and my drive to protect farmland is to see our two boys have the choice to take over the operation someday.



KATIE OTTO

Development and Operations Director

As the Development and Operations Director I focus heavily on fund development and fundraising so that our impact can continue to grow throughout California. I enjoy working with our sponsors and donors who share a passion to protect farmland and ensure the next generation has an understanding and appreciation for agriculture. In addition, I direct CFT's communication efforts as well as CFT's Growth and Education Committee and general operations.

Outside of CFT, my husband, Brady and I stay busy with our small livestock operation and our three children. On the rare occasion that we're all home, you can typically find us outside working, enjoying the sunshine or in the barn with the livestock. We've been blessed that our children have been able to grow up, appreciating agriculture in a rural setting, much like Brady and I did as kids.



AUNDRIEA MONTZINGO

Program Associate

Fellow office staff likes to refer to me as the "glue." I am the first to greet you at the office, I am anywhere and everywhere and assist all staff members wherever necessary.

Outside of CFT, my husband Tim and son Colton enjoy being outside with our pup Tucker at our home in Courtland. We both grew up in the Delta and will always call it home. Tim is a farmer in Clarksburg with their largest crops being processing tomatoes and pickling cucumbers. We are very active with the Sacramento County Young Farmers and Ranchers and I am a 4-H lamb leader for the River Delta 4-H Club. My favorite way to enjoy California farmland is to enjoy a nice walk with my family on the hundreds of acres of different crops behind our house. I could never imagine losing that privilege.



CHELSEA MOLINA

Conservation Director

For long-term and widespread farmland conservation across a diverse state like California, the future will require support of many stakeholders, such as farmers, agencies, public officials and communities across the Central Valley. My goal is to continue to bring folks together so we can work towards one common goal, to protect the best farmland in the world and promote agriculture for present and future generations.

I love everything outdoors. Much like crops, I need some sunshine to feed my soul. Whether it's hiking, hunting or fishing, even yoga. I also serve on the board of Sacramento County Foundation for Agriculture Education, I'm involved with the Young Farmers & Ranchers program and also serve on the Elk Grove FFA Advisory Council. These organizations have been influential in my life and I enjoy being a part of these groups that have given me so much and now allow me to help give back to the community.



CFT STAFF MEETINGS START OUT WITH TELLING A JOKE. HERE ARE SOME OF OUR STAFF FAVORITES...

CHARLOTTE: Why did they let the turkey join the band?
He had the drumsticks.

KATIE: What does a grape say after it's stepped on?
Nothing. It just lets out a little wine.

CHELSEA: What do you call a cow with no calf?
Decaffeinated

AUNDRIEA: What did the mama cow say to the baby cow?
It's pasture bedtime

SPONSOR SPOTLIGHT

Farm Credit Supports Protection of Farmland

Farm Credit has been a proud Heritage Sponsor for the California Farmland Trust since 2014, and we're honored to have their continued support as we continue our vital mission of protecting prime farmland forever.

"Farm Credit has provided agriculture and rural communities with a dependable source of credit for more than a century, helping to keep California's farmers feeding the nation and the world," shared Leili Ghazi chair of the Farm Credit Marketing Alliance and Senior Vice President of the Farm Credit Banking Group for CoBank. "We are proud to have played a role in helping CFT and its predecessor organizations protect this rich farmland because we firmly believe the state's prime farmland must be preserved. We salute CFT for its efforts to date and know it will continue doing this vital service for years to come."

For more than a century, Farm Credit has provided agriculture and rural communities with a dependable source of credit. Farm Credit members American AgCredit, CoBank and Farm Credit West are cooperatively-owned lending institutions that specialize in financing farmers, ranchers, farmer-owned cooperatives, rural utilities and agribusinesses. By offering a broad range of loan products and financial services – including long-term real estate



loans, operating lines of credit, equipment and facility loans, cash management and appraisal and leasing services – they offer everything a "growing" business needs.

Farm Credit's sponsorship of CFT also helps to address business needs. The bulk of the ACE funding comes from various federal and state agricultural protection programs, but sponsorships such as Farm Credit's are vital to the success of the organization.

"While we have funding for our projects, we can't use that funding for operations. Our sponsors' support allows us to keep the lights on and the phones working, and we can't do our job without that support," shared Charlotte Mitchell, CFT's Executive Director.

"We really appreciate Farm Credit's continuing and consistent support over the years. They have been strong partners in our quest to protect prime farmland, and we're very grateful for that."

CFT RECEIVES FUNDS FOR ADDITIONAL AGRICULTURAL CONSERVATION EASEMENTS

We are excited to share that California Farmland Trust will begin work on three additional agricultural conservation easement projects, bringing our total to seven projects in process for 2020-2021.

The three projects will protect over 417 acres in Merced and Madera counties, located on farmland classified predominately as Prime and Farmland of Statewide Importance. Protection of these farms will ensure some of California's most valuable farmland is available for agricultural production, forever. Stay tuned as we share more details about this exciting announcement.



PEACHES YIELDED THE SWEET SMELL OF SUCCESS



By Vicky Boyd

Standing on the family's original "Home Ranch" near Ballico, California, Gail Ferrari Martin recently described the arduous journey her father took from a teenager on his own to becoming one of the world's top canning peach producers.

To honor that hard work, Martin said she didn't think twice about placing the Home Ranch in the California Farmland Trust in 2019 to protect it from development and permanently keep it in agriculture. "Everyone in my family is on board with this," she said. "This farm is so important to save. This is where it all began for my parents. We all admire what they accomplished, how hard they worked and how much they sacrificed. This was my way of honoring them."

OPPORTUNITY KNOCKS

Americo "Albert" Ferrari was only 16 years old in 1927 when his father decided to pack up the family and move from Ballico back to Santa Rosa where they formerly lived. Seeing the wide-open agricultural expanses of California's Central Valley, the young Ferrari decided to stay.

"He saw some opportunity here," said Martin, his daughter. "Land was cheap and the ground was excellent. He just stood in the road watching until their truck was out of sight, then he turned, walked to a neighbor's home, and asked for work."

"Do you know how to prune peaches?" the neighbor asked. Ferrari replied, "No, but I can learn." And for the next 11 years, recalled Martin, her father was a day laborer working the Central Valley's fields and orchards. Along the way, he met and married Josephine Matson, and they lived in a tiny house, which rented for \$5 a month. Some months they weren't able to pay the rent, but the landlord allowed him to work it off.

"Those years were meager, and I mean really meager years," Martin said. "We simply have no idea how difficult times were." But life changed for Ferrari one Friday afternoon as he stood in line at the Bank of America in Turlock waiting to cash his weekly paycheck. He was filthy from spending a day toiling in the fields, and the bank manager called him over "He just looked like a hard-working man and, evidently, this caught the eye of the manager," Martin said. Thinking the worst, Ferrari was hesitant at first. But the manager explained the bank had recently foreclosed on about 60 acres of ground nearby and needed someone to farm it.

The orchard was just down the road from where Albert and Josephine were living. "When my dad and mom drove out to take a look, there were a variety of crops planted on the property, but what caught dad's eye was the few acres of peaches. This piece of ground became my dad's catalyst".

After about two years of farming the land, the bank offered Ferrari the 60 acres at an attractive price and rate. Now the farm was his and became known within the Ferrari family as Home Ranch.

“WHEN I HEARD ABOUT THE CONCEPT (OF FARMLAND PROTECTION), I THOUGHT, ‘THIS MAKES THE MOST SENSE IN THE WORLD.’ I NEVER HAD SECOND THOUGHTS,” MARTIN SAID.

World War II hit soon after, and the demand for canned peaches soared. Over the years, Ferrari would enjoy tremendous success raising peaches and, subsequently, he would buy additional farmland in the area. It was in the early seventies when officials with Del Monte, with whom Ferrari had a contract, told him he was the largest independent canning peach grower in the world. In addition to peaches, his farms raised grapes, almonds and walnuts. Today, Home Ranch is planted to 2-year-old almonds.

‘HARVEST WAS THE BEST TIME OF YEAR’

Albert and Josephine built a modest home on Home Ranch and raised three children: Gail Ferrari Martin, John Ferrari and the late JoAnn Ferrari DiGiovanni. Martin and her siblings grew up working on the farm. “When I was a kid, harvest was so much fun,” she said. “There were tractors, trailers and trucks up and down these roads constantly. This small community, full of wonderful farming families, was just buzzing.”

Gail and her husband, Mike, moved back to Home Ranch in 1990, when her twin sons were five years old. There the boys grew up playing in fields and having the run of the farm.

Along with the young almonds, in one corner near their home, is a fruit orchard featuring 64 trees of everything from citrus to pluots to persimmons to, of course, peaches. Mike selected the varieties, timing the harvests so they’d have fresh fruit nearly year-round.

HONORING THEIR PARENTS’ SACRIFICES

Gail first became aware of farmland trusts after her brother, John Ferrari, and wife Jeani of Turlock had successfully obtained protection for one of their farms several years earlier. “When I heard about the concept, I thought that this makes such good sense. I’ve never had a second thought and I’ve never looked back.”

In October 2019, the California Farmland Trust celebrated six new Merced County farms, including four that were adjacent,

being placed under protection. Totalling 220 acres, they include the Gail Ferrari Martin Trust Farm, known by the family as the Home Ranch; Kruppa Farm; Kruppa Reed Farm; Magneson Property; Slater Trust Farm; and Tanner Farm. The six were the single largest set of transactions the CFT had completed at one time, said CFT Executive Director Charlotte Mitchell, adding that collectively protecting six farms in the same general area was very satisfying.

“It builds upon a productive agricultural area that will forever indicate this land is for farming and not for urban growth,” she said. “CFT has a dedicated team of staff and consultants who work to guide this process through to completion. While it takes time and a lot of hard work from everyone, it is a satisfying day when the ink dries on the easement and the land is forever protected.”

Altogether, CFT completed nine easements in 2019. Regardless of the farm’s location, Mitchell said working with families who are very intentional about their future in agriculture is heartwarming. “By this very act of conservation, they are signaling to the next generation that agriculture is crucial and the land will be available to farm,” she said. “Specifically, for Gail Martin, it also honors the previous generation for their hard work; their dedication to the soil wasn’t for nothing.”

Home Ranch is currently farmed by Martin’s brother, John Ferrari, who, along with nephews, Darrell DiGiovanni and Damon Ferrari, also manage the other family farms.



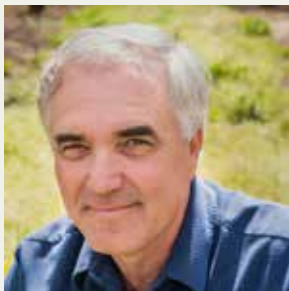
BOARD MEMBER SPOTLIGHT



JON HARVEY

Vice President, Board of Directors

I became immersed in land conservation at a young age, when I recognized the connections between my appreciation for wildlife, a family history of farming, and my love for fresh food. I also understood that farmers give so much to the environment and to their communities. As I work with CFT, I enjoy being surrounded by inspiring people who are both experts in farming and who value nature and the communities in which they live and work. After all, we are in this for the long haul!



KEN ONETO

Treasurer, Board of Directors

I recognize that an easement is a long term investment and a partnership with the landowner. CFT organization needs people with a deep understanding of landowners' needs. I enjoy working with CFT because there is great camaraderie between board members and the staff are really great to work with.



RON FREITAS

President, Board of Directors

In my 37 years as a Land Use Planner for one of the most productive agricultural counties in the nation the lesson I learned is the Great Central Valley is a resource which is very unique in the world and its highly productive agricultural lands are threatened by urban development. If we do not preserve these highly productive lands they will be lost forever. One only needs to look to Los Angeles County, the most agriculturally productive county in the nation in 1957 and to the Santa Clara Valley for examples of what is happening to our most productive lands. Silicon chips are great; however, you cannot eat them no matter how much dip or salsa you put on them! We need to strategically guide urban development away from the highly productive agricultural lands to lesser quality agricultural lands. CFT only preserves the most productive agricultural lands.



MAXWELL NORTON

Secretary, Board of Directors

I was a founding member of the Merced County Farmland Trust-one of the original trusts that came together to form CFT. As cling peach and almond growers, my wife, Diane and I believe in the mission of preserving farms that feed your family.



BARBARA SMITH

Immediate Past President,
Board of Directors

California farmland is a critical and necessary element in feeding our growing population, ensuring nutritional diversity and avoiding over-reliance on fuel input base mono crops to feed ourselves. As a sixth generation rancher, my family and I have a strong sense of legacy to maintain viability of California agriculture. I believe CFT is making a meaningful and positive difference for future generations.



LARRY RUHSTALLER

Board of Directors

I was introduced to CFT by a founding board member, Denny Jackman, while serving on the San Joaquin Board of Supervisors. I was also on the local LAFCO board and knew firsthand how quickly our prime farmland was disappearing. Houses were the last crop these wonderful soils would produce. My wife and I choose to support CFT because it not only permanently places ag conservation easements on some of the finest soils in the world, it also helps educate the vast number of non-farming individuals to the importance of locally grown food. Without the farms there is no fork.



RON DOLINSEK

Board of Directors

During my career in agriculture finance, I observed firsthand the consequences of insufficient land use planning resulting in consumption, paving, and building over thousands of acres of prime farmland each year. However, until I joined the CFT team I never voiced those concerns. Years later, when you think about your children having children and you look back at the consequences and disappearance of those thousands of acres, it becomes more apparent of the disappointing legacy this will leave. I finally woke up and decided there is another and very important calling requiring my support for preserving our limited food source and the future and legacy of our lands. After all, we are not making any more of it!



TOM ROGERS

Board of Directors

I support CFT because I appreciate the opportunity to help preserve agriculture for future generations. I enjoy the opportunity to work with really great people who are working toward a common goal – keeping farmers feeding the world. We are working to make sure agriculture is a part of everyone's future.



DENNY JACKMAN

Board of Directors

About 20 years ago, while with the Stanislaus Farmland Trust, I attended a meeting about the loss of farmland in the Central Valley. During a break, representatives from Merced, Stanislaus, San Joaquin, and Sacramento Counties gathered and talked about pulling our groups together to save farmland. At the time Merced had the most land, Stanislaus had the best policy and framework, Sacramento had easements and the state capitol, and San Joaquin had money from a lawsuit earmarked to protect farmland. Eventually, we all formed the Central Valley Farmland Trust, representing those four counties. The mix of the founding board members was varied and played well into the formation of a group with strong focus. Together, we set in motion the foundation to systematically and legally work with farmers to protect, in perpetuity, the most productive agricultural area the world has ever known...



JIM JORGENSEN

Board of Directors

I give my time, money and effort to support CFT because my parents set that example in my life. I enjoy the friendships of others on the board and the common goal to save land for farming.



PATRICK JOHNSTON

Board of Directors

Having served on the board of the Brentwood Agricultural Land Trust from 2009 until its merger with Central Valley Farmland Trust to form CFT, I have a true appreciation for protecting farmland. It is important that everyone does their part to participate in something that benefits the community in the future. Land conservation is a critical ingredient in ensuring agricultural viability in our future.



SAN ZANUTTO

Board of Directors

It's hard to imagine a more fulfilling and rewarding industry and lifestyle. I am thankful for the opportunity CFT provides to develop and maintain a new appreciation of California's best farmland as an inherently valuable natural resource.

TRUSTEE COUNCIL SPOTLIGHT

California Farmland Trust's Trustee Council is comprised of leaders who advise and support the staff and board of directors. The Council works to further the goals and mission of CFT as ambassadors to the public in the communities in which we serve.

GEORGE GOMES

Trustee Council

I serve on the CFT Trustee Council because I grew up watching family farms struggle and I want to help them succeed. I enjoy seeing CFT keeping family farming viable. Afterall, if you like to eat, CFT should be your BFF.

ED NISHIO

Trustee Council

My passion for protecting farmland comes in part from growing up in Whittier and Huntington Beach, where I watched precious farmland get bulldozed and covered with houses and strip malls. I have seen the same thing happening in the Central Valley. Good farmland is a finite resource that must be protected and conserved. I enjoy working alongside staff and volunteers at CFT who are passionate about preserving farmland for the future.

PAUL WENGER

Trustee Council

Providing food and farm products for an increasing world population in the most sustainable fashion, requires the protection of the most productive farmland with the greatest potential for producing a cornucopia of diverse food crops. I believe that prime farmland is an increasingly valuable and limited resource. Every effort must be made to protect these resources from urban encroachment and development.

EMILY ROONEY

Trustee Council

Land conservation programs are a necessary tool for many farm families, but only work if they can remain working lands, which is the mission of this group. I enjoy serving on the CFT Trustee Council because the organization is managed and run by people in agriculture for agriculture.

ANN VENEMAN

Trustee Council

Growing up on a peach farm in Modesto was the start of my career in agriculture. Personally, and professionally I have a solid understanding of the importance of agriculture and farmland. Farmland protection programs benefit farmers, consumers and communities."

LANDOWNER SPOTLIGHT

JEAN OKUYE

Okuye Farms

An ACE with CFT may be only thing that will keep your farmland from being developed. The conservation plan that we developed, guided me to be a better farmer. It also provided me income to become more active in promoting more land to be saved by easements. My ACE has encouraged others to do the same which makes this more powerful and harder for development to occur with neighbors joining in. An ACE is a legacy you leave will go on for many generations.

MIKE MACHADO

Machado Farms

My family has a love for agriculture and wants to preserve the land for future generations to enjoy the openness, the miracle of watching a seed sprout and grow to harvest and benefit the environment. Preserving farmland maybe the best gift we can give our heirs and the community. Having an ACE with CFT has allowed us the flexibility to incorporate new farming practices, invest in crops that might not have been available otherwise... all with the purpose of enhancing the easement.

PAM MAGNISON

Magneson Farms

Our family decided to pursue an ACE so that our farmland would be used for agriculture permanently. We have seen too much land converted to development, and would encourage other landowners to think about what will happen with their own land far into the future. Our ACE has helped us not only with improvements to our farm, but also investing in the future. We have absolutely no regrets.

IN MEMORY OF PETER MENGHETTI

November 24, 1929 - March 20, 2020

It is with sadness and condolences for the family, California Farmland Trust shares the passing of Peter (Pete) Menghetti.

Pete was a beloved husband, father, grandfather, great-grandfather and cherished friend to many. He is survived by his wife of 64 years, Kathleen Menghetti, four children, Charles (Katie), Andrea, Anita and Paul Menghetti, granddaughter Amy Menghetti and great-granddaughter Maya Paduano. Pete was predeceased by his father Charles Menghetti, mother Anna Sartori Menghetti, and brothers, Charles Menghetti and Emil Bernasconi.

Pete was born in Modesto on November 24, 1929, where he lived his entire life at the same westside address. In May of 2019 he and Kathy celebrated the 100 year anniversary of Menghetti Ranch with family and friends. He attended Shiloh Elementary, Modesto High School (class of '47) and Modesto Junior College.

He loved farming and often said he couldn't imagine being happier doing anything else: he was a content man. Relatively easy going, Pete also liked being in charge, and one of the many aspects of farming he appreciated was being his own boss. He was an early convert to almond farming, planting his first almond orchard in 1959. He generously shared his farming knowledge and supported many farm-related causes. Preserving farmland was important to Pete and Kathy and they placed an agricultural conservation easement on 155 acres of prime farmland with the California Farmland Trust in January 2009.

Soft spoken and sociable, Pete had a mischievous sense of humor. He would sometimes delight in telling tall tales which his twinkling blue eyes would inadvertently expose to those who knew him well. An avid golfer and lifelong member of the Swiss Club, he enjoyed meeting new people and asking them insightful and inquisitive questions. He read every night, instilling a love of reading in his children. Maintaining a wide circle of friends, he was the sort of neighbor everyone wishes lived next door, quick to offer a hand, but respectful of privacy. Pete and Kathy loved entertaining, from kids' pool parties, to Christmas parties and Fourth of July celebrations, Pete was always pouring wine and ensuring everyone had a good time. He loved to cook and bake using his mother's old family recipes and experimenting with new ones. His apple and apricot pies were considered to be the best in the world by his family and his biscotti recipe has been shared with friends around the globe.

For the last 20 years Pete and Kathy hosted Friday night Happy Hours for several westside friends and occasional guests from further afield. Red wine and potluck hors' d'oeuvres were shared and the world's problems were roundly debated and occasionally solved, only to be raised for discussion again the following Friday.



"HE LOVED FARMING AND OFTEN SAID HE COULDN'T IMAGINE BEING HAPPIER DOING ANYTHING ELSE: HE WAS A CONTENT MAN."

No words could ever capture all that he was and all that he meant to us.

Pete and Kathy have been true champions of farmland protection. Having spent time Modesto's Planning Commission while simultaneously educating his neighbors about the value of placing an agricultural conservation easement (ACE) on their land, they were relentless in their efforts to ensure production agriculture continued to thrive. Pete will be missed and our deepest condolences to the Kathy and the family.



9245 Laguna Springs Drive, Suite 110
Elk Grove, CA 95758

916-687-3178 phone
916-685-1041 fax

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The Big Day of Giving on May 7, is an annual 24-hour initiative to grow philanthropy. For CFT, it's a day where we raise money to ensure we can continue to protect farmland and this year, we need **YOUR** help! Below are a few ways your support can help us protect more farmland on the Big Day of Giving.



GIVE You can donate by visiting www.bigdayofgiving.org/savecaliforniafarmland on **Thursday, May 7**. Your gift supports the protection of farmland and our educational programs for elementary students.

RALLY Rally your family, friends, neighbors and professional networks to give during Big Day of Giving with a fundraising campaign! Click the "Fundraise" button on the California Farmland Trust profile to build a personal campaign to encourage others to give.

SHARE Just one share can expand our reach by thousands. Let your networks know that you support California Farmland Trust by sharing our posts on your social media accounts, or by creating and sharing a fundraising campaign. A good word from a friend like you is the most meaningful way for us to grow our impact!

We hope we can count on your support this Big Day of Giving. Donations can be made online or by mailing a check, payable to the California Farmland Trust to 9245 Laguna Springs Drive, Suite 110, Elk Grove, CA 95758. Thank you for your support, we look forward to making a difference with you on Thursday, May 7, 2020.

92% of every dollar donated goes directly to farmland conservation.

Make a gift today at cafarmtrust.org